



ICD Ignite

inspire innovators one weekend at a time

Powered by



IsDB

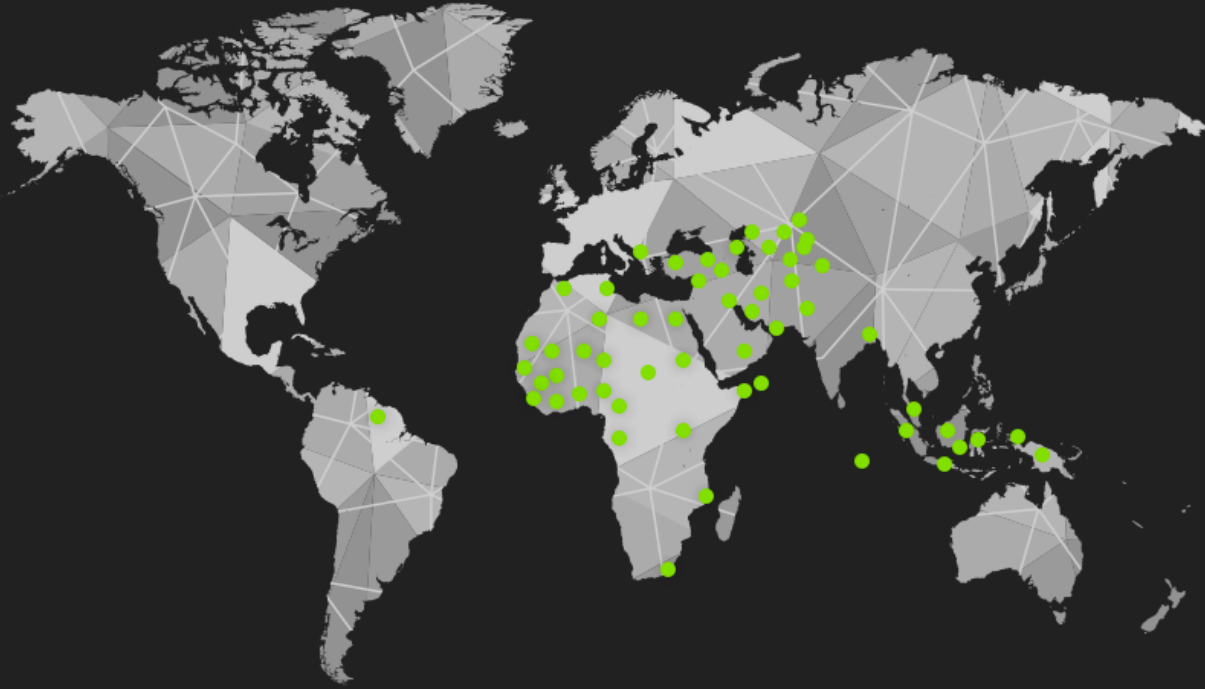


techstars

Ignite – Develop – Impact

- 1. Solve real problems for IsDB, large enterprises, local communities and member countries with bottom-up solutions**
- 2. Nurture local ecosystems for innovation**
- 3. Generate quality projects for SMEs & Venture Capital Funds such as the IsDB Engage Platform and Transform Fund**

How to activate millions of innovators in the 57 member states?



The hardest part of innovation is to get started...

Introducing Ignite



**an immersive weekend program
where people with diverse skills come
together, tackle the most pressing
challenges across the globe, and turn their
ideas into actions**

Ignite is...



Crowdsourced

Participants with diverse skill sets to solve pressing problems



Locally Driven

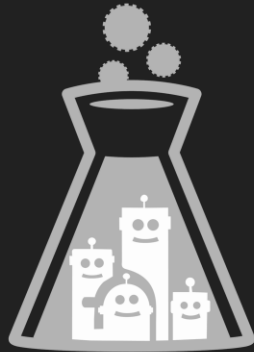
Local organizers and partners create events with local relevance



Replicable

Proven weekend format with global adoption

Pilot of Ignite: Startup Weekend AI Jeddah



Global AI Edition

A GLOBAL STARTUP CELEBRATION
of Artificial Intelligence
Nov 29 - Dec 1, 2018
Thursday - Saturday



IDEA
Islamic Development
Entrepreneurship Association



WADI JEDDAH
Powered By KAU



Developer Circles **Jeddah**
from **facebook**



Enterprise Forum
Pan Arab Region



UDACITY



techstars

and more ...

Startup Weekend Global AI 2017



11 Cities



700+ Attendees



100+ Projects



300,000+ people reached



Impact of Startup Weekend Worldwide since 2007

23k+

Teams Formed

193k+

Participants

150

Countries

2.9k+

Events

The Schedule: Here's what happens during the 54 hours

Day 1: Meet, Pitch & Team Up



Dinner & Networking

Get to know your new friends. Meet the people you'll be working with.



60 Seconds to Pitch

Got an idea? You've got 1 minute to pitch in front of the group.



Choose Your Project

From the top projects – Choose which one you'll work on over the weekend.



Build a Team

Whether it's your idea or someone else's, you'll create a cross-functional team to work with over the weekend.

The Schedule: Here's what happens during the 54 hours

Day 2: Learn & Work



Learn from the Best

Local mentors will be coming in throughout the event to coach you through the hard problems.



Get to Work

We've got the resources and support in place to make things happen in a short period of time. You'll be responsible for everything from finding problems to building your solution. We'll be here to help when you need it.

The Schedule: Here's what happens during the 54 hours

Day 3: Present & Choose



Present in Front of Panel Judges

The culmination of the weekend. You'll have 5 minutes to present the product or service you built to the crowd and a panel of experts.



Celebrate

Watch the other teams present and celebrate all the work you've done. Get the opportunity to talk to judges and mingle with mentors.

Ignite Methodology

Ignite

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Accelerate

>

Celebrate

>

Scale

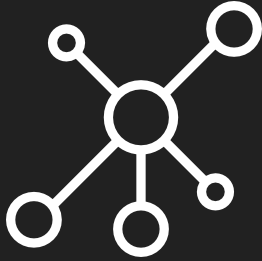
Participate and form teams/projects in a local ignite weekend

Develop projects further at accelerators and education partners

Top teams gather in Jeddah annually at IsDB HQ to compete for a grand prize

Winning projects get further funding and support from large companies and engaged partners towards delivering the impact to member countries

Measuring Success



Reach

Number of participants
and cities involved



Sustainability

Number of projects
continue to incubation
programs



Awareness

Social media analytics of
events, challenges, and
projects

Program Facilitators



Andrew Yip

3-time Startup Weekend Winner; 4-time hackathon organizer; Facebook Developer Circle Lead in Jeddah; PhD candidate at KAUST



Ge Gao

Awarded at Startup Weekend, Hult Prize, VHacks; participated in various innovation competitions; PhD candidate at KAUST



Usman Bashir

Tech Consultant for Startups; Accelerator & Hackathon Mentor; Facebook Developer Circle Lead in Jeddah



Support the Pilot of Ignite: Startup Weekend AI Jeddah

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